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Case In Point 9: Complete Case Interview Preparation



Synopsis

The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes over 40 strategy cases, ten case starts exercises and 21 ways to cut costs, plus much, much more!

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Customer Reviews

Marc's book Case and Point was recommended to me by many, many consultants at top level companys. So far, I have found the book to be very clear and hugely useful for a non-business (i.e. scientist) person to get acquainted with the world of consulting. I am looking forward to using this book as my core resource for preparing for my interviews this fall, and would recommend anyone interesting in consulting to give this a read. I have also signed up for Marc's online material, [...], for additional practice and learning materials. I have found the practice cases to be extremely useful.

While the content is worthwhile, I found a ridiculous amount of typos for a book that is in its 9th edition. Many typos in every chapter, including in the sample cases. It really takes away from the book and makes for a frustrating read.

This book is a "must-have" for any aspiring consultant. Case in Point presents realistic cases and incredibly easy tools and best practices to incorporate throughout case interviews. The author also

provides a comprehensive view of the case interview process - and while the case is a central component of these interviews - other important components (e.g., behavioral questions, interview questions) are discussed at length and strategies for navigating these parts of the interview are also outlined. Like most things in life, preparation is often the key to success and Case in Point is an essential resource for case interview preparations. I highly recommend this book to all aspiring analysts and consultants. Good luck!

Very detailed and structured. It is very useful

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